

Contest Details:

This is your chance to create a Signature Cocktail for the 2013 Sweetheart Gala & Auction benefiting the Boys & Girls Clubs of Sonoma Valley and honoring Deborah & John Emery. The 2013 theme is Moulin Rouge and the cocktail should represent the luxurious flirty theme.

Prizes:

- Winning recipe creator will receive two Standard Tickets to the 2013 Sweetheart Gala & Auction (\$400 value), which will be held on Saturday, February 9th, 2013 at the Boys & Girls Clubs of Sonoma Valley Maxwell Clubhouse in Sonoma.
- The winning cocktail will be revealed & served at the Sweetheart Gala & Auction launch event at El Dorado Kitchen in Sonoma on Wednesday, December 5th, 2012 with all proceeds from the sale of the cocktail benefiting the Boys & Girls Clubs of Sonoma Valley.
- The cocktail will be served at the 2013 Sweetheart Gala & Auction by El Dorado Kitchen bartenders.
- The cocktail recipe will be printed in the Sweetheart Gala & Auction event program crediting the creator.

Five finalists will be selected and notified on Monday, November 26th, 2012. All 5 finalists will be invited to the Sweetheart Gala & Auction launch event at El Dorado Kitchen on Wednesday, December 5th, 5:00pm-8:00pm. The winner of the cocktail contest will be announced at the launch event.

Recipes must be invented by the entrant, should contain at least one alcoholic ingredient, and must tie into the Moulin Rouge theme. All garnishes must be edible, and the cocktail must be able to be made using standard bartending tools.

Each participant's entry must be received no later than Midnight PST on Friday, November 23, 2012. Entries received after this time will be disqualified.

Recipes can be emailed to bwells@bgcsonoma.org, mailed to:

BGCSV

Attn: Barbara Wells

P.O. Box 218

El Verano, CA 95433

OR can be sent as a message to our Facebook account

<https://www.facebook.com/pages/Sweetheart-Gala-Auction>. Please DO NOT post your recipe on our timeline. Use the message button to submit your entry.

OR can be submitted online at <http://bit.ly/Sweetheart2013>

Contestants must be 21 years of age or older in order to compete. We will be confirming the ages of our finalists. Please include the following information in your entry. Incomplete entries will be discarded.

By submitting this recipe, please note you are agreeing that you read and understand all contest rules.

MANDATORY INFO:

Name:
Phone Number:
Email Address:
Mailing Address:
Name of Cocktail:
Cocktail ingredients list:
Cocktail Preparation Method & Instructions:

OPTIONAL INFO:
How the cocktail ties in to Moulin Rouge theme:
Preferred glass to serve in:

Contest Rules:

1. ENTRY This cocktail recipe contest promotion is intended for viewing in the 50 United States and the District of Columbia only by residents 21 years of age or older. No purchase of Sweetheart Gala tickets necessary to enter or win. Contest begins November 1, 2012 and ends November 23, 2012 ("Contest Period"). Entries must be received by 11:59 p.m., PST., on November 23, 2012.

Any type of cocktail recipe may be submitted, but the recipe must be original. Multiple recipes may be entered so long as each one is entirely unique and complies with all other terms hereof. By entering the Contest, entrants agree to the use of their intellectual property rights by the 2013 Sweetheart Gala & Auction organizers and permit us to use the entries in any media, including the Internet, for commercial, promotional or any other purpose whatsoever. Entrants who do not agree to this use should not enter this Contest. The winning recipe will be posted on the Boys & Girls Clubs of Sonoma Valley webpage & Sweetheart Event Facebook page.

2. ELIGIBILITY: Legal residents of the 50 United States, and the District of Columbia, (excluding Puerto Rico), 21 years of age or older at time of entry are eligible to enter.

3. WINNER SELECTION: On or about November 26, 2012, all eligible entries will be read in a first round of judging and judged equally on each recipe's creativity, taste, and tie to the theme.

Five finalists will be determined and notified. We reserve the right to select fewer than three finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. Decisions of judges are final and binding in all respects. Potential winners will be notified by e-mail and/or phone and invited to the Sweetheart launch event at El Dorado Kitchen on December 5, 2012; 5:00-8:00pm. The winner will be announced at the launch event. The winner will receive two Standard tickets to the 2013 Sweetheart Gala & Auction.

All questions regarding this contest can be directed to bwells@bgcsonoma.org.

Thank you and good luck!